



Software Magazine Ranks Integrated Design, Inc. (IDI) as one of the World's Most Successful Software Companies

Ann Arbor, MI, December 18, 2008 – IDI today announced its inclusion on *Software Magazine's* Software 500 Next 100 ranking of the world's largest software and services providers. This is the first year for the Next 100 of the Software 500, which is now in its 26th year.

"Software and services companies with \$5 million in revenue and below represent the next generation of bigger companies," says John P. Desmond, editor of *Software Magazine* and Softwaremag.com. "We're pleased to provide more visibility in this segment as a part of the overall research effort into the Software 500."

The overall Next 100 group shows revenue wins and losses for the calendar or fiscal 2007 year measured, for an average revenue growth rate of 27%. Spending on research and development averaged 79% for the group. "Consistent with the goals of many technology companies who are early in their lives, these companies tend to spend a higher percentage of revenue on research and development," Desmond says.

The group reports over 3,300 employees, ranging from a reported one employee to 180.

"The Software 500 Next 100 helps CIOs, senior IT managers and IT staff research and create the short list of business partners," Desmond says. "It is a quick reference of vendor viability. And the online version to be posted soon at www.Softwaremag.com is searchable by category, making it what we call the online catalog to enterprise software."

The Software 500 is a revenue-based ranking of the world's largest software and services suppliers targeting medium to large enterprises, their IT professionals, software developers and business managers involved in software and services purchasing.

Go to www.myswmag.com to subscribe to digital *Software Magazine* for six issues per year, free of charge.

The ranking is based on total worldwide software and services revenue for 2007. This includes revenues from software licenses, maintenance and support, training and software-related services and consulting. Suppliers are not ranked on their total corporate revenue, since many have other lines of business, such as hardware. The financial information was gathered by a survey prepared by King Content Co. and posted at www.Softwaremag.com, as well as from public documents.

About Digital *Software Magazine*, the Software Decision Journal, and Softwaremag.com

Digital *Software Magazine*, the Software Decision Journal, has been a brand name in the high-tech industry for 30 years. Softwaremag.com, its Web counterpart, is the online catalog to enterprise software and the home of the Software 500 ranking of the world's largest software and services companies, now in its 26th year. *Software Magazine* and Softwaremag.com are owned and operated by King Content Co.

IDI Contact:
Jeff Gretzinger
Marketing Communications Specialist
jgretzinger@idesign.com

Software 500 Contact:
Tracy Kunichika
Software 500 Project Leader
tracyk@softwaremag.com